***METHOD***

|  |  |  |
| --- | --- | --- |
| **Survey method** |  |  |
| **Type of contact** |  |

***SAMPLE***

|  |  |  |
| --- | --- | --- |
| **Test region** |  |  |
| **Test units** |  |
| **Test scenarios** |  |
| **Life stories of Mystery Checkers** |  |
| **Number of testings** |  |
| **Quotation** |  |
| **Sampling frame** |  |

***CHECKERS***

|  |  |  |
| --- | --- | --- |
| **Qualification and selection of checkers** |  |  |
| **Basic training** |  |
| **Study briefing** |  |
| **Languages** |  |
| **Number of checkers** |  |

***OBSERVATION PROTOCOL***

|  |  |  |
| --- | --- | --- |
| **Pretest** |  |  |
| **Length of test ∅** |  |  |
| **Duaration of protocol editing and post-processing ∅** |  |  |
| **if using open-ended questions: method of coding and checks** |  |

***PROCESS***

|  |  |  |
| --- | --- | --- |
| **Duration of fieldwork** |  |  |
| **Fieldwork description** |  |
| **Fieldwork service** |  |
| **Fieldwork location** |  |

***STANDARDS USED***

|  |  |  |
| --- | --- | --- |
| **Standards** |  |  |

***QUALITY CHECKS***

|  |  |  |
| --- | --- | --- |
| **Checks of the Checkers** |  |  |
| **Data checks** |  |  |
| **If applicaple: Quality checks on fieldwork provider** |  |  |

This proposal / This study documentation was written in compliance with the criteria of the transparency initiative of the ADM Arbeitskreis Deutscher Markt- und Sozialforschungsinstitute e. V. It contains all of the criteria that apply to the used methods.

Research agency, date and signature

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