***METHODS***

|  |  |  |
| --- | --- | --- |
| **Survey method** |  |  |
| **Fieldwork specification (for F2F only)** |  |

***SAMPLE***

|  |  |  |
| --- | --- | --- |
| **Target group** |  |  |
| **Sample size** |  |
| **Sampling frame** |  |
| **Exclusion lists** |  |
| **Quotation** |  |

***INTERVIEWERS / MODERATORS***

|  |  |  |
| --- | --- | --- |
| **Experience / qualification** |  |  |
| **Study briefing** |  |
| **Interview languages** |  |

***QUESTIONNAIRE***

|  |  |  |
| --- | --- | --- |
| **Length of the screener ∅** |  |  |
| **Length of interviews / focus group ∅** |  |

***PROCESS***

|  |  |  |
| --- | --- | --- |
| **Recruiting method** |  |  |
| **External fieldwork supplier (recruiting and/or main fieldwork)** |  |
| **Fieldwork locations** |  |

***STANDARDS USED***

|  |  |  |
| --- | --- | --- |
| **Standards** |  |  |

***QUALITY CHECKS***

|  |  |  |
| --- | --- | --- |
| **Description of conducted checks** |  |  |

This proposal / This study documentation was written in compliance with the criteria of the transparency initiative of the ADM Arbeitskreis Deutscher Markt- und Sozialforschungsinstitute e. V. It contains all of the criteria that apply to the used methods.

Research agency, date and signature

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